

Extension								
Product	Price per unit	Unit sales	Revenue	Cost per unit	Discount	Discounted cost	Costs	Profit
Elbow pads	£15.00	12	£180.00	£9.00	£0.63	£8.37	£100.44	£79.56
Knee pads	£15.00	15	£225.00	£8.00	£0.56	£7.44	£111.60	£113.40
Standard skateboard	£35.00	42	£1,470.00	£23.00	£1.61	£21.39	£898.38	£571.62
Super skateboard	£75.00	26	£1,950.00	£51.00	£3.57	£47.43	£1,233.18	£716.82
Replacement wheels	£16.00	30	£480.00	£13.00	£0.91	£12.09	£362.70	£117.30
Shoe laces	£1.50	65	£97.50	£0.25	£0.02	£0.23	£15.11	£82.39
Belt	£8.00	34	£272.00	£1.60	£0.11	£1.49	£50.59	£221.41
Key ring	£3.50	50	£175.00	£0.75	£0.05	£0.70	£34.88	£140.13
Stickers	£1.25	105	£131.25	£0.60	£0.04	£0.56	£58.59	£72.66
DVDs	£15.00	37	£555.00	£12.00	£0.84	£11.16	£412.92	£142.08

Trade Discount	7%
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Total Revenue	£5,535.75
Total Costs	£3,278.39
Total Profit	£2,257.36
Minimum Profit	£72.66
Maximum Profit	£716.82



Suki's Skate Shop - 'What If' Questions		
	Question	Answer
1	On which product does Suki make the most profit?	Super skateboard
2	On which product does Suki make the least profit?	Replacement wheels
	Is the product which brings in the least revenue the cheapest? Which is the cheapest?	no skickers
3	Which brings in the least Revenue?	replacement wheels
4	What is the profit for elbow pads if the cost per unit is £9.00?	£84.96
5	What is the profit for replacement wheels if unit sales is 30?	£136.80
6	What is the profit for stickers if the cost per unit is 60p?	£75.81
	Extension Questions	
7	What is the minimum profit - which product is it from?	£75.81 - stickers
8	What is the maximum profit - which product is it from?	£783.12 - super skateboard
9	What is total profit if the trade discount is 15%?	£2,537.37
10	What is total profit if this discount is 7%?	£2,257.36